



LONG-RANGE BUDGET PLANNING

Information & Outreach Next Steps

December 19, 2022



BOARD AGENDA

Survey Data

- High level summary (# respondents, level of support, quantitative vs. qualitative data)

Operating Referendum - *if moving forward*

- What is the optimal timing?
- What is the appropriate structure?
- How will we allocate operating referendum funding?
- What is the consequence of waiting?

Next Steps

- Confirming key decisions and milestones
- Understanding the responsibility to engage and inform
- Developing a preliminary Information & Outreach Plan

Questions



OUTREACH: Community Survey



Dear Families and Community Members,

We have a lot to be proud of in Northern Ozaukee!

- ✓ Our students' *Personalized Learning* are the District's most recent state report card.
- ✓ *Partnerships* with local businesses continue to grow and support technical education.
- ✓ We've been awarded more than \$870,000 in grants from the Bruce King Foundation.

These accomplishments would not be possible without the ongoing support we receive from our committed staff, dedicated parents, and the greater Northern Ozaukee community. *Thank you!*

There are challenges ahead. For the past two years, the State of Wisconsin has not provided any increase in funding on a per student basis. At the same time, expenses for utilities, insurance, transportation, fuel, and technology continue to increase.

Over the past four years, the District cut more than \$1.75 million from the operating budget. We are concerned that additional cuts will negatively impact our students' ability to retain high-quality staff.

We need your help! Our plans going forward must reflect the needs of our students and the priorities of taxpayers.

Please take this survey before December 12th

Option 1: To reduce mailing expenses, please go online –

Go to the survey website: www.Feedback2000.com



Enter your survey code:

Option 2: By paper – If you do not have internet access, please return the survey to any school office, or mail it to School Reception, PO Box 007, Skokie, IL 60076.

Additional Surveys: The survey code can be used only once. To obtain additional surveys for other adults in your household, please call the District Office at 847.692.2488.

Para recibir la encuesta en español, vaya a www.Feedback2000.com, ingrese el código de acceso, luego haga clic en el enlace que se encuentra en la esquina superior derecha.

Thank you for taking the time to read the information and complete this brief survey. To learn more about our budget, visit www.nosd.edu/budgetplanning.

Sincerely,

David Karolis

Superintendent

Local Funding Sources

There are two types of referendums voters can approve to provide districts with additional funding:

1. A **capital referendum** asks voters to approve loaning debt (taking out a loan) to pay for major building projects, such as renovations or new construction. **Northern Ozaukee School District voters supported this type of referendum in 2018 to update facilities.**
2. An **operational referendum** asks voters to approve funding above the annual revenue limit to maintain class sizes, programs, and student services. In the last 20 years, more than 300 districts across the state (approximately 73%) have pursued this type of referendum. The **Northern Ozaukee School District has never secured funding from this type of referendum.**

Budget Challenges

The Northern Ozaukee School District faces several financial challenges:

- Like many school districts across Wisconsin, our student enrollment has declined. Because state funding is tied to enrollment, the fewer students we have, the less money we receive.
- For the past two years, the state has not increased the amount of revenue school districts are allowed to receive on a per-student basis.
- Expenses for utilities, insurance, transportation, fuel, and technology have increased.
- It has become more difficult to attract, retain, and compensate high-quality staff.
- Federal ESSER funds helped us balance the budget. This funding will soon end, which puts the programs and staffing supported by these dollars in jeopardy.

To balance the budget, the District cut more than \$1.75 million over the past four years by:

- ✓ Reducing administrator, teacher, and support staff positions.
- ✓ Reducing employee benefits.
- ✓ Reducing bus routes.
- ✓ Increasing class sizes.

Even with these cuts, the District is projecting significant budget deficits over the next five years.

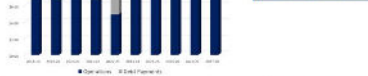
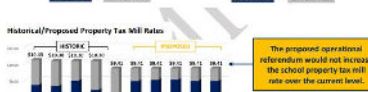
Therefore, the District plans to explore a \$2.9 million annual operational referendum to:

- Provide reasonable class sizes.
- Provide resources and study for struggling students.
- Maintain technology "state-of-the-art" courses to better prepare students for jobs and careers in our area.
- Address increasing costs for utilities, insurance, transportation, fuel, and technology.
- Provide salaries and benefits that are competitive with other schools and local businesses.
- Maintain the buildings and grounds.

Funding Support

The Northern Ozaukee School District has maintained a relatively consistent property tax mill rate over the past four years. This position has allowed us to pay debt early, saving over \$1.5 million in interest expenses. This year, the tax mill rate has dropped to \$9.42.

The District's goal is to maintain a consistent mill rate to help our community members, families, and local businesses plan their budgets. **Approval of an operational referendum is required to reallocate funds previously used for property debt → to operational funds that maintain most current programs and services.**



Would you support a \$2.9 million operational referendum to help maintain most programs and services for each of the next five years?

Approval would not increase the property tax mill rate over the current level.

Comments/questions/suggestions:

Comments/questions/suggestions:

Cost-Cutting Options

If the referendum is not approved, further cuts will be needed. Community feedback will help determine the priority for potential cuts. The District and School Board do not endorse any of the following but must consider all options to reduce expenses and balance future budgets.

- | Should the District out staff to increase class sizes and decrease student support services? | Yes | No |
|-------------------------------------------------------------------------------------------------------------------------------------|-----------------|----|
| Should the District reduce course offerings (such as technical education, ability to earn college credits, and career preparation)? | Yes <td>No</td> | No |
| Should the District reduce athletics and extracurricular offerings? | Yes <td>No</td> | No |
| Should the District delay technology upgrades and/or reduce student access to technology? | Yes <td>No</td> | No |
| Should the District delay curriculum updates (textbooks, classroom materials, equipment, etc.)? | Yes <td>No</td> | No |

Respondent Information

What is your age? ☐ 18-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55-64 ☐ 65+

Is your primary residence in the Northern Ozaukee School District? ☐ Yes ☐ No ☐ Not sure

In which municipality do you live? ☐ Town of Belgium ☐ Town of Fredonia ☐ Village of Saukville

☐ Village of Newburg ☐ Town of Saukville ☐ Village of Saukville

☐ Do not live in the District ☐ Not sure

Are you an employee of the Northern Ozaukee School District? ☐ Yes ☐ No

Do you have children attending a school in the District? ☐ Yes ☐ No

How would you like to receive school/district information? (Select all that apply)

☐ School website ☐ Automated phone notification ☐ Parent/teacher organizations

☐ District meetings ☐ Meetings at school ☐ School board meetings

☐ School newsletters ☐ Ozaukee Press ☐ Email

☐ District's social media ☐ Twitter ☐ Facebook

☐ Newsletter ☐ Text messaging ☐ Skyscraper Family Account

☐ Other

On a scale of 0 - 10, how likely would you be to recommend the District to a friend or family member?

☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10

Extremely Unlikely Neutral Extremely Likely

Thank you for your participation! We sincerely value your time and input.

Survey Results → www.nosd.edu/longrangebudgetplanning



NEXT STEPS

MAKING DATA INFORMED DECISIONS

OPERATIONAL REFERENDUM – General Election Dates

SPRING 2023

School Board Adopts Ballot Resolution
by January 24, 2023



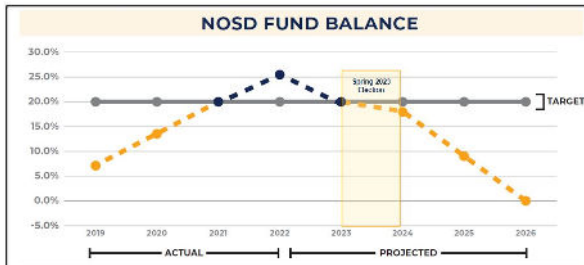
Election Day: April 4, 2023

Impact on Programs & Student Services, Essential Maintenance, and (Early) Debt Payment

- Most current programs & student services could be maintained.
- Essential maintenance & repairs addressed with some planned improvements (e.g., fire alarm).
- Continue elective pre-payment of existing debt (Note: Mandatory debt payments required)

Impact on Budget & Fund Balance

Referendum would address budget deficit and maintain recommended (target) Fund Balance



SPRING 2024

School Board Adopts Ballot Resolution
by January 23, 2024



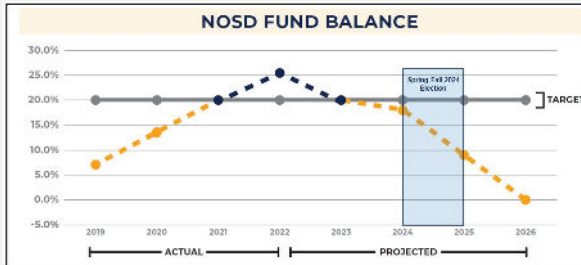
Election Day: April 2, 2024

Impact on Programs & Student Services, Essential Maintenance, and (Early) Debt Payment

- Some programs and student services could be reinstated.
- Essential (deferred) maintenance & repairs could be addressed.
- Reinstate elective pre-payment of existing debt (Note: Mandatory debt payments required)

Impact on Budget & Fund Balance

Referendum would address budget deficit and maintain recommended (target) Fund Balance



FALL 2024

School Board Adopts Ballot Resolution
by August 27, 2024



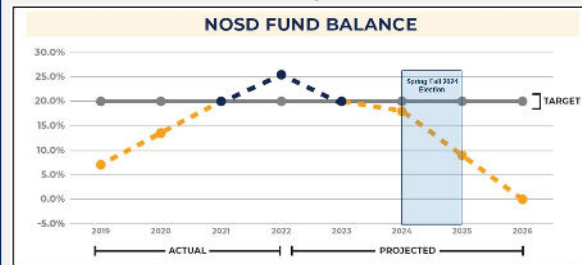
Election Day: November 5, 2024

Impact on Programs & Student Services, Essential Maintenance, and (Early) Debt Payment

- Some programs and student services could be reinstated.
- Essential (deferred) maintenance & repairs could be addressed
- Reinstate elective pre-payment of existing debt (Note: Mandatory debt payment required)

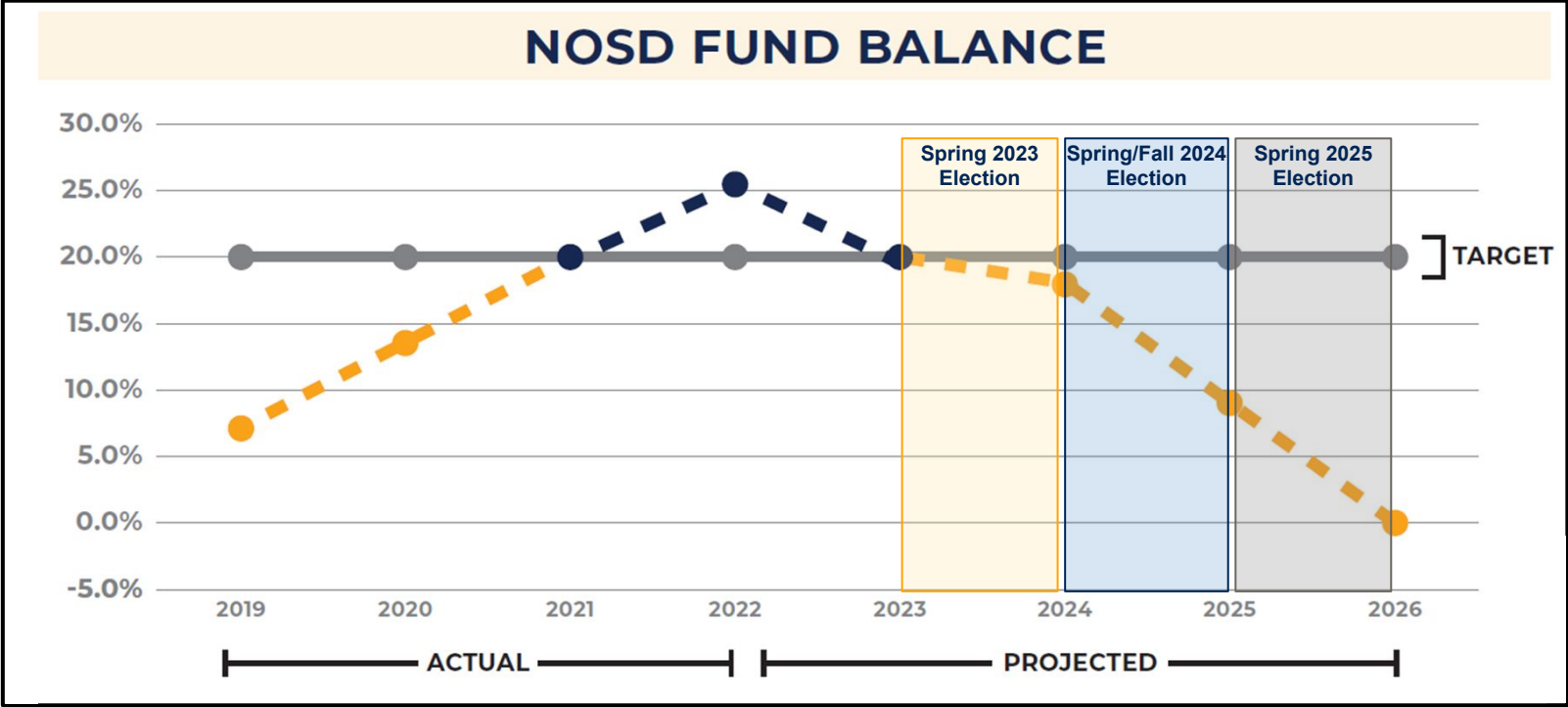
Impact on Budget & Fund Balance

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PROJECTED FUND BALANCE



APRIL 2023 OPERATIONAL REFERENDUM - *Potential Planning Timeline*

FALL 2022	JANUARY 2023	FEBRUARY 2023	MARCH 2023	APRIL 2023
<div>COMMUNITY INFORMATION & OUTREACH</div>				
<p>2022-23 Annual Budget Approved with 5-Year Financial Forecasts – October 17, 2022</p> <p>Long Range Budget Planning Begins w/Community Information & Outreach</p> <ul style="list-style-type: none"> Website established Community Leaders Forum – 11.2.22 Community Survey – 11.28-12.12.22 <p>Community Feedback & Survey Results Presented – 12.19.22</p> <p>Legal Counsel <u>Notified</u> - Develop draft ballot language</p> <p>Information & Outreach Plan <u>Developed</u></p>	<p>School Board Workshop</p> <ul style="list-style-type: none"> Confirm financial projections & operational needs Establish referendum amount & structure <p><i>If moving forward,</i></p> <p>Legal Counsel <u>Engaged</u> - Confirm final ballot language</p> <p>Information & Outreach Plan <u>Finalized</u></p> <ul style="list-style-type: none"> Key facts/messages established... Informational materials developed... Outreach activities defined... <p>★ School Board Adopts Ballot Resolution by 1.24.23</p>	<p>Information & Outreach Plan <u>Implemented</u></p> <ul style="list-style-type: none"> Informational materials per Plan School & Community events per Plan 	<p>Information & Outreach Plan <u>Implemented</u></p> <ul style="list-style-type: none"> Informational materials per Plan School & Community events per Plan 	<p>Information & Outreach Plan <u>Implemented</u></p> <ul style="list-style-type: none"> Informational materials per Plan School & Community events per Plan <p>★ Election Day April 4, 2023</p>



NOSD Master Events Calendar

- Coordinating with existing school & community events
- Creating new opportunities

[illegible]



QUESTIONS